

FRANKLYN MAGAZINE

FOR
WHAT
MATTERS

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For What Matters

Issue 6: 2026

Hello

As the days grow longer and spring moves into summer, I'm pleased to welcome you to this latest edition of Franklyn Magazine.

In these pages, we continue to highlight the people, ideas and initiatives that shape our Franklyn community. You'll meet Dale, one of our advisers who has been with us for over 10 years, and hear from two of Dale's clients David Frith and Kevin Wardrobe about their journeys with Franklyn. We also have a focus on two local businesses and sat down to chat with Joe Manning of Beartown Brewery and Keri Jamieson from Daisy First Aid East Cheshire - whose stories are as interesting as the businesses they have built. Our charity focus this edition is the incredible David Lewis Centre where CEO John Heritage tells us all about this very special place.

This edition also brings a focus on wellbeing and forward planning. Our new *Fitness with Franklyn* feature, in partnership with Fitism, looks at practical ways to support a healthier lifestyle this summer. I also put on the Franklyn apron, once again, and return to the kitchen for a simple cookalong to try at home. Alongside this, we explore inheritance tax, one of the more common concerns our clients raise, and aim to provide some clear and useful guidance.

As always, we are pleased to share updates, stories and news from across the communities we work with, and we hope this edition offers both insight and interest.

Thank you for your continued trust and support. Please remember, if you need advice or simply a reassuring conversation, our team is always here. Wishing you and your loved ones a fun and enjoyable summer.



Andrew Chatterton
CEO, Franklyn

Andy

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Get social and keep in touch with what matters

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One for the kids, no adults allowed!



WHAT'S ON

Here's what's happening
in Cheshire **this Spring/Summer.**

DESIGN DETECTIVE

11th February - 1st November

Become a Design Detective for the day at Little Moreton Hall! Perfect for families, this adventure invites you to explore historic wall paintings and hidden protective marks, discovering how the Moreton family expressed their story through design. Pick up a free spotter guide and enjoy a fun and curious day out for all ages.

Location

Little Moreton Hall, Newcastle Road,
Congleton, CW12 4SD

No booking required, find out more:



GREAT BRITISH FOOD FESTIVAL

9th - 10th May

Get ready for a weekend of delicious fun at Arley Hall! This family-friendly foodie favourite is packed with artisan markets, mouth-watering street food, live chef demos, music and exciting challenges like Men v Food and the Cake Off. With kids' cookery classes, foraging walks, a mini zoo and plenty of activities for little ones, it's the perfect recipe for a fantastic day out.

Location

Arley Hall & Gardens, Arley, Northwich,
Cheshire, CW9 6NA

Buy tickets:



David Fowler / Shutterstock.com

CHESTER LITERATURE FESTIVAL

12th May - 14th June

Celebrate a month of powerful storytelling at Storyhouse with inspiring talks, performances and workshops. This year's star-studded line-up includes Hamnet author Maggie O'Farrell, Sir Lenny Henry, wildlife presenter Hamza Yassin, historian Kate Williams and acclaimed writer William Dalrymple, alongside a host of much-loved broadcasters, poets and performers. As part of the National Year of Reading 2026, it's the perfect time to immerse yourself in unforgettable conversations, big ideas and brilliant books at one of the UK's longest-running literature festivals.

Location

Storyhouse, Hunter Street, Chester, CH1 2AR

See the line-up:



ESSAR CHESTER HALF MARATHON

17th May

Lace up and take on one of the UK's most iconic races at the Essar Chester Half Marathon! Set against the stunning backdrop of historic Chester, this beautiful route is perfect for chasing a personal best or conquering your very first half marathon.

Location

Chester Racecourse, New Crane Street, Chester, CH1 2LY

Enter here:





CLASSIC & PERFORMANCE CAR SPECTACULAR

6th - 7th June

Step back into the golden age of motoring at one of the UK's most loved classic car shows. With more than 2,000 beautifully restored classics on display, over 90 car clubs showcasing prized models, and the famous autojumble, there's something for everyone to enjoy.

Location

Tatton Park, Knutsford,
Cheshire, WA16 6QN

Book now:



d/mcars / Shutterstock.com

NATIONAL WATERWAYS MUSEUM

Location:

National Waterways Museum, South Pier Road,
Ellesmere Port, CH65 4FW



50TH ANNIVERSARY

13th - 14th June

Celebrate 50 years of canal heritage with a weekend of special exhibitions, entertainment and immersive "Living Museum" experiences. Traditional canal skills and crafts will be brought to life, from narrowboat lock demonstrations to roping, needlework and painting. With live music and dance, new trails and exhibitions, plus a film location tour from Netflix's House of Guinness.

Discover more:



VINTAGE WEEKEND

27th June

Take a nostalgic trip through motoring history, from elegant 1920s classics to iconic cars and motorcycles of the early 1990s. It's a brilliant day out for enthusiasts and families alike; the perfect chance to admire vintage gems in a unique waterside setting.

Add to your calendar:



THE ROYAL CHESHIRE COUNTY SHOW

16th - 17th June

A highlight of the summer calendar for 187 years, with its prestigious Royal status and deep farming roots, this much-loved event showcases everything from prize cattle, sheep and rare breeds to show jumping, heavy horses and family-friendly competitions. Bringing together the finest traditions of agriculture and rural life, it's a fantastic day out and a wonderful way to experience the heart and heritage of Cheshire.

Location

Cheshire Showground, Tabley, Nr Knutsford, Cheshire, WA16 0HJ

Book now:



DISABILITY AWARENESS DAY

12th July

The world's largest voluntary-led, not-for-profit disability exhibition is an inspiring and inclusive event which features over 200 exhibitors showcasing equipment, services, travel, employment support and much more. With a lively sports zone, performing arts, crafts, a silent disco and family entertainment throughout the day, there's something for everyone to enjoy.

Location

Walton Hall & Gardens, Higher Walton, Warrington, WA4 6SN

Free entry!

Discover more about Disability Awareness Day:



SUPPORTING GREAT CAUSES

At the Heart of David Lewis

A conversation with John Heritage,
Chief Executive, David Lewis.

For more than a century, David Lewis has been quietly transforming lives. Today, under the leadership of Chief Executive John, the charity is evolving with renewed clarity, ambition and confidence.

A place that feels like a village

Set across just under 200 acres, David Lewis is unlike anywhere else. With a Forest School and allotments, a café, shop, swimming pool, hydrotherapy pool, training centres and open green space, it feels less like a care setting and more like a living, breathing village. On any given day, there are students heading to college, residents enjoying the farm and, occasionally, a Santa dash passing the office window.

It is vibrant, active and full of life, we sat down with John to discover more about this incredible charity.





“ When people arrive,
they nearly always say
the same thing.
It feels like a village. ”



DAVID LEWIS TODAY

QUICK FACTS

- 121 years of history
- 50 million pounds annual turnover
- 1,200 employees
- Support delivered on site and in the community
- Specialist care, education and therapy in one place



Hi John, for readers discovering David Lewis for the first time, how would you describe the organisation today?

We increasingly refer to ourselves simply as David Lewis rather than the David Lewis Centre. Historically it has been known as the Centre, but that does not really reflect who we are anymore as we support people on this site, but we also support people across the wider Cheshire community.

We are 121 years old this year. The charity was founded by David Lewis, the retailer behind Lewis's department store, and originally it existed solely to support people with epilepsy. If you fast forward 121 years, we now support people from all over the country with autism, epilepsy, learning disabilities and complex support needs.

People come to us residentially, or through our school and college, because of the level of complexity we are able to support.

Education has become a major success story. What has changed?

Four years ago the school and college were actually getting smaller, with around 40 young people. We made a conscious decision to be much more intentional about explaining who we are, what we provide and why we are different, and to work more closely with local authorities.

As a result, the school and college have grown to 125 young people this year. That means many more young people are benefiting from specialist secondary education and specialist college services.



**MORE THAN CARE.
REAL CHOICE.**

Alongside adult residential care and education, David Lewis offers Day Opportunities shaped around interests and confidence building.

Land based services include farming, agriculture and horticulture. There are sensory based services called Kirk's and Paddock's for those who need more one to one support. JD's focuses on arts, crafts and music. There is also a dog grooming parlour which forms part of both the college curriculum and day services.

Whatever someone is interested in, there is space to explore it.



What truly sets David Lewis apart from other providers?

One of the biggest differences is our wraparound clinical and therapy support. We have consultants and neurologists coming onto the site, nurses based here, and teams including occupational therapists, physiotherapists, speech and language therapists and positive behaviour specialists.

The breadth of our services means we are able to support people with significant physical, behavioural and clinical needs. Many organisations simply would not have that level of expertise in one place.

Community seems to be a big part of your thinking. How does David Lewis connect beyond the campus?

It's really important to us that we're part of the wider community, not separate from it. We don't want to feel closed off or self contained.

We want people to feel welcome here, and we

want the people we support to feel connected to the world around them.

Our 23 Acre Woods is a great example. We planted 8,000 trees and 5,000 hedgerows to create accessible woodland that the people we support, their families and the wider community can all use. It's about creating shared space, not just something for us.

We've also developed a forest school that continues to grow every year, giving people opportunities to learn and develop through being outdoors. And the community orchard came from local residents saying they wanted somewhere to visit and somewhere to grow fruit they could pick. So we worked together to make that happen.

Beyond the main campus, we also operate seven residential care homes within the community across Cheshire. That's another way we support people with complex needs to live full, connected lives, right at the heart of local neighbourhoods rather than apart from them.

HOW TO GET INVOLVED - MORE THAN FUNDRAISING

David Lewis is not only asking for donations. It is looking for advocates, partners and connectors. Businesses and individuals can support through volunteering days, corporate partnerships, work experience placements and paid employment opportunities.





There are examples where someone supported by David Lewis works one paid day a week in a logistics role and becomes one of the most valued team members because they thrive on routine and consistency. David Lewis also leads by example, employing people on site, paying people for their experience, running a radio station and supporting a people's



[You have spoken about evolving the model. What does the future look like?

We are about to launch a capital fundraising campaign focused on evolving our residential model. Some of our buildings were built a long time ago and you simply would not design them that way today.

Over the next five to six years, we plan to replace older buildings with smaller, to maximise choice and control, purpose built homes and remodel others. It is about creating the best possible living environments for the people we support, using modern design and technology to improve quality of life.

That evolution will make a real difference.

**SUPPORTED BY
PEOPLE WHO BELIEVE**

David Lewis is proud to have strong and long standing support. Its Royal Patron is HRH The Duchess of Edinburgh GCVO, who opened a new college building last November. Another valued Patron is Viscount Ashbrook MBE (Michael), a former Trustee and dedicated Patron for nearly 50 years.

Liz and Kelvin Fletcher are Ambassadors at David Lewis, known for his television career and for Fletcher's Farm. Living locally, Kelvin offers work experience on his farm to people supported by David Lewis and has described their visits as the highlight of his week.

**REAL STORIES.
REAL LIVES CHANGED.**

At David Lewis, the true impact is found in the journeys of the people supported every day.

Stories of confidence growing, independence building, friendships forming and new opportunities opening up. Stories that show what is possible with the right care, encouragement and belief.

Discover the inspiring stories for yourself at:

[www.davidlewis.org.uk/
fundraising-home/our-stories/](http://www.davidlewis.org.uk/fundraising-home/our-stories/)

[Finally, what brought you personally to David Lewis?

I joined in 2021. Before that, I was a Chief officer in the NHS and had also worked in the charity sector. I came to visit and was completely blown away when I walked around the site. It is an extraordinary place. I feel incredibly fortunate to lead an organisation that changes lives every single day.





“I know first-hand
**the benefits and
importance of giving
back**, as every single
week we have the
wonderful David Lewis
charity on our farm.
Their presence and
enthusiasm bring us
genuine joy and the
smiles on their faces
show how much they
enjoy coming to us.”

Kelvin and Liz Fletcher

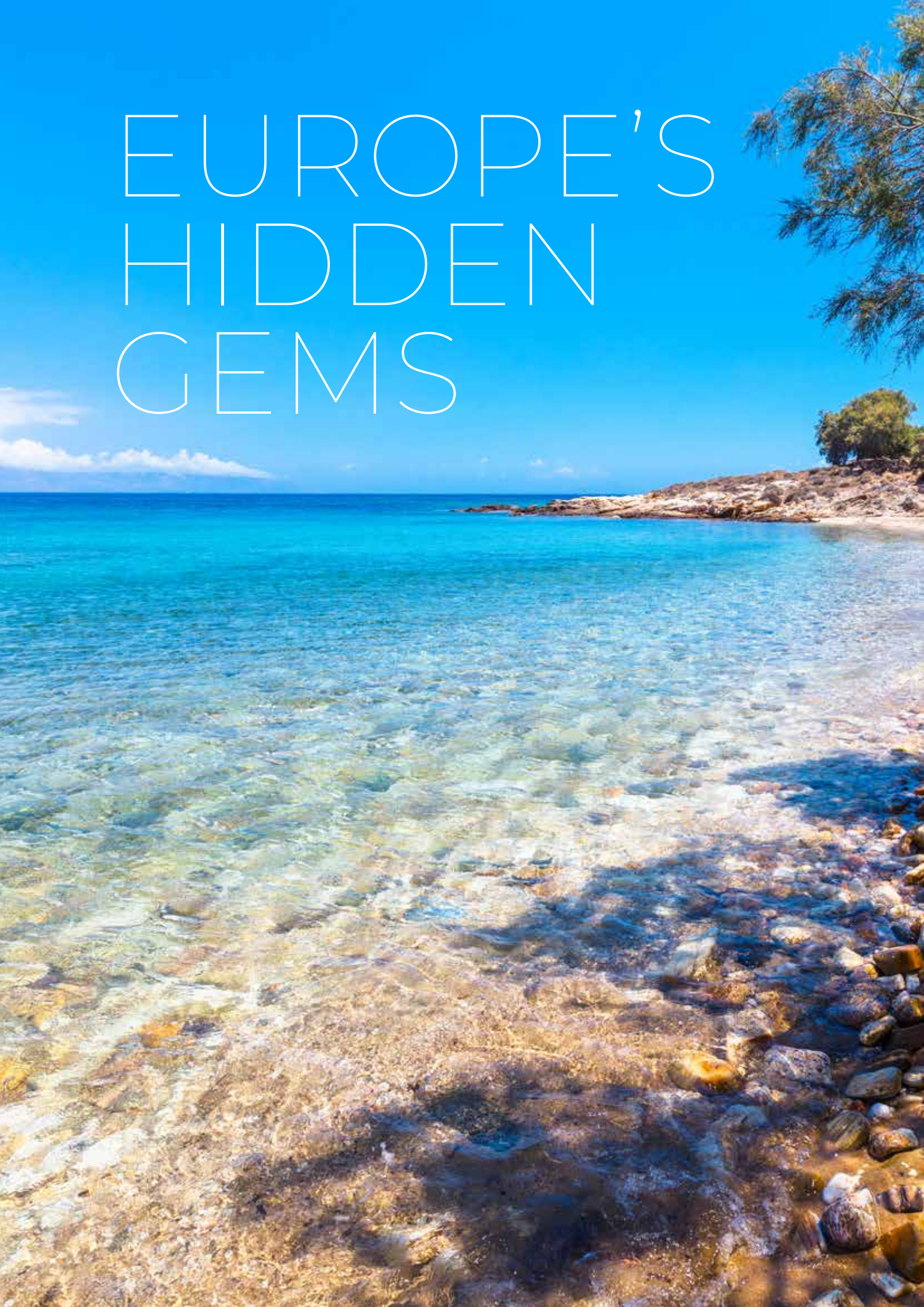
GET INVOLVED

If you would like to learn more about the work of David Lewis, explore partnership opportunities or discover ways to support the charity, visit: www.davidlewis.org.uk

To make a direct donation and help support the future of David Lewis, visit:
davidlewis.enthuse.com/donate



EUROPE'S HIDDEN GEMS





**My name is Melissa,
and I'm your dedicated
travel consultant based in Cheshire.**

My passion is finding you the perfect holiday. I can also offer recommendations on where to eat, suggest places to visit, and ultimately help you secure the very best deal. As part of Travel Counsellors, we provide 100% financial and ATOL protection, and with 24/7 support always available, you can travel with complete peace of mind.

5

REFINED **DESTINATION HOLIDAYS**

for the Discerning Traveller

Europe rewards curiosity. Beyond its celebrated capitals and famous coastlines lies a quieter collection of destinations that offer the same cultural richness and natural beauty with greater privacy and sophistication. For travellers seeking something distinctive, these five locations provide elegant escapes without the crowds.

▼ **Lake Orta, Italy**

Just an hour north of Milan, Lake Orta offers everything travellers love about the Italian lakes with far greater tranquillity. The lakeside town of Orta San Giulio is a picture of pastel buildings, narrow cobbled lanes and elegant piazzas overlooking the water.

At the centre of the lake sits Isola San Giulio, a tiny island crowned by a Romanesque basilica and a monastery. Wooden boats glide across the water and the surrounding hills are dotted with historic villas and boutique hotels.

Lake Orta feels deeply romantic and wonderfully unhurried. Long lunches stretch into golden evenings and the atmosphere is effortlessly refined.





▲ Comporta, Portugal

An hour south of Lisbon, Comporta has become one of Europe's most discreet luxury escapes. Set along a protected stretch of the Alentejo coastline, the region blends wild Atlantic beaches with understated elegance.

Whitewashed villages sit among rice fields and pine forests, while chic beach clubs and beautifully designed villas attract travellers seeking privacy rather than nightlife. Days revolve around horseback rides along the shoreline, long seafood lunches and quiet afternoons by the ocean.

Comporta has an effortless sophistication that feels both relaxed and exclusive.

▼ St Moritz, Switzerland in Summer

St Moritz is famous as a winter playground, yet summer reveals an entirely different and often overlooked side of this Alpine resort. When the snow melts, the Engadin valley becomes a landscape of turquoise lakes, wildflower meadows and dramatic mountain trails

Luxury hotels remain open year round and the atmosphere shifts from ski glamour to relaxed Alpine sophistication. Visitors spend their days hiking panoramic ridgelines, cycling quiet mountain passes or sailing on Lake St Moritz

The result is an alpine retreat that feels exclusive, refreshing and surprisingly peaceful.





▲ Paros, Greece

Paros has quietly evolved into one of the most stylish islands in the Cyclades. It retains the whitewashed charm of neighbouring islands while offering a more relaxed and refined atmosphere

Naoussa harbour is the social heart of the island. Fishing boats line the waterfront beside elegant restaurants and contemporary boutique hotels. Inland, traditional villages and vineyards reveal a slower rhythm of Greek island life.

Paros blends authentic culture with modern design and excellent cuisine, making it one of the Mediterranean's most appealing under the radar destinations.

▼ Kotor Bay, Montenegro

Encircled by dramatic mountains, Kotor Bay has the grandeur of a fjord yet the warmth of the Adriatic. Medieval towns cling to the water's edge while church spires and stone palaces reflect centuries of Venetian influence.

The town of Kotor itself is a UNESCO protected labyrinth of narrow lanes, historic squares and ancient city walls that climb steeply into the hills above. Nearby villages such as Perast offer serene waterfront hotels and sweeping views across the bay.

Kotor Bay delivers Mediterranean beauty with a sense of discovery that many of Europe's established resorts have long since lost.



Begin the Journey *in Style*

For travellers departing from northern England, the journey can begin long before reaching the aircraft.

At Manchester Airport, the Aether private terminal experience offers a calm alternative to the traditional airport process. Guests arrive at a dedicated terminal where check in, security and border procedures take place away from the main crowds. A private lounge, refined dining and runway views create a relaxed start to the trip before guests are chauffeured directly to their aircraft.

For those seeking the highest level of comfort and flexibility, private jet charter provides an even more seamless option. Travellers can depart on their own schedule and fly directly to smaller European airports closer to these destinations, transforming the entire journey into part of the experience.

Europe still holds remarkable places for those willing to look beyond the obvious. These destinations offer beauty, culture and space to enjoy them properly. The kind of travel that feels both indulgent and quietly unforgettable.



If you'd like more information or wish to make a booking, please get in touch. I'd love to talk all things holidays with you!

Melissa Colling

TRAVEL COUNSELLOR

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Trust, Knowledge, *and* the Evolution of Advice



A Conversation with **Dale Longshaw** of Franklyn

With more than a decade of experience in financial services, Dale Longshaw has built a reputation grounded in trust, technical knowledge, and long-term client relationships. In this extended Q&A, Dale reflects on his career journey, life in Congleton, mentoring young professionals, and how the advisory role continues to evolve.

Career Background & Professional Journey

[Dale, can you take us back to the start of your career in financial services?

My route into the industry began with a degree in accountancy and finance. I always had an interest in how money works, not just the numbers, but how financial decisions affect people's lives. After university, that led me to join a financial advisory firm, where I was able to see how theory translates into real-world advice.

What really shaped my career early on was spending time in different roles across the business. I worked in the back office and operational side before becoming an adviser, which gave me a strong understanding of the full process behind financial advice. That experience helped me appreciate the importance of accuracy, compliance, and teamwork - things clients don't always see, but absolutely benefit from.

[How did that experience influence your move into an advisory role?

It made the transition far smoother. When I became a financial adviser, I already understood how cases progressed behind the scenes and where potential challenges could arise. I've now been with Franklyn for over 11 years! I work across all areas of financial

planning and wealth management, including the mortgage side of the business where I support the wider team on clients such as sports players or business owners with more complex borrowing needs. The role of an Adviser is constantly evolving and collaborating with the wider team is really the most enjoyable part, there is a real team spirit at Franklyn!

Clients, Relationships & Day-to-Day Work

What do you enjoy most about working with such a broad client base?

Meeting people and the relationships we build without a doubt. I find it fascinating to get to know people with such a variety of careers, interests and life stories! Financial advice isn't just about products - it's about understanding people's goals, concerns, and stages of life. Being able to guide clients through those moments, sometimes over many years, is incredibly rewarding. Because of my career path I developed a specialism in the more complex mortgage side, so that's an area I really enjoy - especially for our sports clients or business owners where securing a mortgage can be difficult due to their contracts and income types - so being able to support to get people their dream home is really rewarding.

Your home may be repossessed if you do not keep up repayments on your mortgage.



How demanding is the advisory role today?

It's more demanding than ever! There's a lot of responsibility, regulation, and expectation involved. Advisers are balancing technical expertise with emotional intelligence - clients want reassurance as much as information. That's why understanding and support among colleagues is so important. Technology has helped a lot and we can process information much quicker now so that is a real development I've seen in my career.

How do you see that technology influencing advisory roles going forward?

Technology has made processes more efficient and improved communication, but it doesn't replace the human element. Continuous learning is essential - whether that's keeping up with regulation, improving technical skills, or understanding new tools. At the end of the day, technology should support better advice, not replace personal connection.

Life in Congleton & Personal Interests

Outside of work, what does life look like for you?

I'm very settled in Congleton. My wife, Adele, and I have been together for 20 years, and the town has always felt like home. It's got a strong sense of community, which I really value. While it's definitely become busier over the years, that growth has brought new energy to the area.

[How do you like to switch off from work?

Being outdoors helps me reset. I enjoy fishing and golf - both give me time to slow down and clear my head. I think having those outlets is important in a role that can be mentally demanding. There's a good amount of golf to be played within the Franklyn team, I have been fortunate to play at Gleneagles twice now which is a really beautiful course and some healthy competition in the Adviser team too! I love the Rugby too and trips to Twickenham with my dad are something I always look forward too.

Mentoring, Technology & Professional Development

[You're known for supporting younger advisers. Why is that important to you?

I remember how challenging the early stages can be. Because I came through the back office myself, I understand the pressure of learning systems, regulations, and client expectations all at once. Mentoring is about helping younger advisers navigate those challenges with confidence.

I genuinely enjoy seeing people develop. The industry needs strong advisers who are technically sound but also client-focused, and that takes time and guidance.

Looking Ahead: Plans & Perspectives

[Do you have any future plans or personal goals on the horizon?

I enjoy travelling when time allows, especially city breaks, New York and Las Vegas are two of my favourites. Dubai is still on my list - I haven't managed to get there yet. Professionally, I want to continue supporting both clients and colleagues, refining how I work, and making sure the advice we give remains relevant and valuable. And importantly to have fun and meet new people along the way!

Final Thoughts

Dale Longshaw's approach to financial advice is shaped by experience, patience, and genuine care for people - whether they're clients, colleagues, or members of the local community. By combining technical expertise with strong personal relationships and a commitment to continuous improvement, he continues to play a key role in supporting Franklyn's clients through some of life's most important financial decisions. More broadly, I think financial advice is becoming more necessary than ever. Tax rules and regulations are changing constantly and people are finding it harder to navigate everything on their own.



“ Technology should support better advice, not replace personal connection. ”



FRANKLYN

CLIENT STORIES

We are pleased to introduce two of our amazing clients and share some of their diverse backgrounds and stories.

IN THIS EDITION

David Frith and Kevin Wardrobe

INTERVIEW WITH

David Frith

[What industry do you work in?

I work in the pharmaceutical sector within a leading healthcare communications agency, where I serve as Vice President, Group Account Director. I've been with the business for eight years, and before joining, I built a broad foundation through roles across finance, IT and telecommunications.

[How did you first get into the industry and what you do now?

Completely by accident. I studied marketing and always knew I wanted to build a career in that space, ideally with a commercial edge. Over time, I realised I wanted a role that combined strategic thinking, creativity and client engagement.

In my current position, I'm able to bring all of that together. I work closely with clients to shape launch strategies and deliver impactful creative work, while also being heavily involved in new business - from developing proposals to onboarding new clients. It's the perfect balance for me, because at its core this industry is built on rapport and strong, trusted relationships, which is exactly what I enjoy most.

[What are the biggest milestones in your career so far?

Many of my key milestones have centred around leading major global product launches in the rare disease space. These are often therapies that fundamentally change how clinicians make informed decisions about



patient care - particularly for conditions affecting children, where the diseases are severe and options can be incredibly limited.

Being part of launches that have the potential to significantly improve or extend patients' quality of life has been both professionally defining and personally meaningful.

[What values are most important to you in your work?

For me, strong working relationships are built on clarity, openness and a genuine sense of partnership. I place a lot of importance on creating an environment where people feel comfortable sharing ideas, challenges and

perspectives. When everyone is honest, aligned and working together toward the same goal, the quality of the work, and the experience of delivering it, is always stronger.

What motivates you to do what you do?

I've always balanced being cautious with being willing to take calculated risks, and that mix has shaped what drives me. Of course, progression and achievement matter, but what motivates me most is knowing the work has real impact. In this industry, you see firsthand how the therapies we help bring to market can change the trajectory of a patient's life. Being part of something that genuinely makes a difference is what keeps me energised and committed to what I do.

How did you come to work with Franklyn?

In my previous role, I worked closely with our Managing Director, who had been a long standing client of Franklyn. At the time, I'd begun thinking more seriously about my long-term financial planning, and he recommended I speak with them. That introduction set everything in motion.

Since then, I've worked with Dale, and the partnership has been excellent. He takes the time to understand the full picture and always approaches our conversations with openness and honesty. That level of trust and transparency really matters to me. We've built a strong working relationship, one where I feel fully supported and know the advice I'm receiving is genuinely tailored to my goals.

What were you looking for at that point in time?

My father passed away before reaching retirement, and that experience prompted me to really think about what I wanted my own long term future to look like. When I first spoke with Dale, my goal was simply to retire earlier than the standard retirement age. He was very honest about what it would take to make that possible, and that transparency became the foundation of our planning.

From there, it became a real mission for me. We initially aimed for just before retirement age, then refined it down to 57, and about a year ago Dale told me, based on the progress I'd made, that retiring at 55 was actually achievable. It's been less about setting a static plan and more about constantly reviewing, adjusting and moving forward with it in a meaningful way.

“The kind of sound financial guidance that makes you wonder **why you didn't start sooner.**”

How has working with Franklyn helped you both personally and professionally?

Working with Franklyn has given me a much clearer sense of balance and perspective. I naturally swing between being very cautious and taking bold risks, and Dale has been instrumental in helping me find a more measured middle ground. He challenges me when I'm holding back on things that matter to me, and he reins me in when something might compromise my long term goals or lifestyle.

What I value most is the practicality of the guidance, advice that's grounded, realistic and genuinely tailored. That back and forth has helped me make decisions with far more confidence, both personally and professionally.

Has anything surprised you about your experience working with Franklyn?

What's surprised me most is just how quickly genuine trust formed. With Dale, everything

feels credible, consistent and a step above what I'd experienced elsewhere. Over time, I realised he wasn't just managing my pension, he was looking out for my broader financial wellbeing. That's ultimately why I moved my ISA across to him as well.

The contrast was striking. Previously, I had access to one meeting a year with my adviser; with Dale, I can message him whenever something comes up, and he responds with clarity, reassurance and real care. His client service goes well beyond what I expected, and that level of responsiveness has made the whole experience feel incredibly personal and reliable.

What does a good adviser client relationship mean to you?

For me, a strong adviser-client relationship is built on genuine understanding. It's important to work with someone who not only brings credibility and transparency, but who also takes the time to understand who you are, how you think and what matters to you. I work incredibly hard, so I want to partner with people whose values align with mine.

“What motivates me most is knowing the work has real impact... being part of something that genuinely makes a difference is what keeps me energised.”

That's why my relationship with Dale works so well. Our meetings cover all the essentials, tax, finance, long term planning, but they also allow space for real, human conversation. He'll often wrap up by asking something light or personal, like whether I've finally bought the car we've chatted about. It's that balance of professionalism and authenticity that makes the relationship feel both productive and genuinely enjoyable.

We're clear on our respective roles, but that doesn't limit the connection. It enhances it.

So, did you buy the car?

I haven't bought the car (*laughing*). He keeps telling me, go and get it. I really want the new M2. And Dale's like, "you can, just do it"

What would you say to someone who's considering speaking to Franklyn for the first time?

I'd say: start with an open, honest conversation. Be clear about what's realistic and what isn't, and don't wait to begin. The earlier you start those discussions, and take small steps forward, the easier and more empowering the whole process becomes.

QUICK FIRE ROUND

Q One piece of advice you'd give to your younger self?

A Start paying into your pension the minute your first paycheque lands. Even £50 or £100 makes a difference. Future you will be *very* grateful you didn't wait.

Q A book, podcast or person that has inspired you?

A At the moment, I'm listening to a lot of David Goggins... brutal honesty, zero excuses, and exactly the kind of mindset that gets you moving.

Q Favourite cuisine?

A Mexican. There's an incredible spot in London called *Los Mochis* that mixes Mexican and Asian flavours - it's dangerously good.

Q If you could describe Franklyn in three words, what would they be?

A Trust. Partnership. Personable.

Q Anything else you'd like to add?

A Just that Dale is genuinely fantastic. I really value not only his professional guidance, but also the way we get along on a personal level. He's been an exceptional Partner throughout this process, and I honestly couldn't speak more highly of him.

INTERVIEW WITH

Kevin Wardrobe

Managing Director & Owner of Industrial Lifting Limited.



What do you do at Industrial Lifting Limited?

Industrial Lifting Limited is a company that supplies services to the sector that installs lifts in buildings. We supply and hire lifting equipment, we undertake testing and certification of lifting equipment, and we also manufacture test and certify lifting devices, like lifting beams and lifting eyes etc.

These go at the top of a lift shaft that companies use to install lifts from. We supply test weights for dynamic load testing of new lift installations and a multitude of other things, bespoke packages for lift companies, and we also supply edge protect such as lift shaft gates. So, when a lift shaft is built in a new building, the lift entrances are openings in the concrete or blockwork; we supply a safety gate that goes on the front, that an engineer can install the lift behind, so the edge protection (safety gate) acts as a barrier so no one or anything can fall into the lift shaft.

“ It’s been quite a relaxed relationship, which I quite enjoy. **I don’t like being pushed to do various activities financially.** ”

What are some big milestones in your career to date? Does anything jump out at you?

We've more than doubled the turnover and profit of the business since I've taken over. We've probably quadrupled the staff, which is always a good thing! And we've got a number of contracts in place with several large lift companies.

We have framework agreements in place with quite a few lift companies across the UK. We're also known as the tool management centre for our largest customer. They have centres across the world that are called TMC's (tool management centres), and we're the TMC for the UK. So that's quite a big one! They're the main milestones I would say. The targets I set myself was just to expand every year, and so far, we have managed to achieve it.

What values are most important to you in your work?

Honesty. Commitment. The 'can-do' attitude is above anything I stand for. I think that, as a company, we go the extra mile. We've built a very good reputation, throughout this industry, that we don't let people down. I think those are the values that I take into the workplace, every day.

How did you first come to work with Franklyn?

I was invited by a friend of mine to a golf day; the Summer Swing, and that's how I met Dale. He didn't put any real pressure on me to work

with Franklyn, he was very accommodating on the day, and we just talked about things. We then met up at another function, I got in touch, and I decided to start working with Franklyn. It's been good so far!

How has working with Franklyn helped you, personally or professionally?

Franklyn has a good networking opportunity. I've met some interesting people at the different functions I've been to. It's been a relaxed relationship, which I quite enjoy.

I don't like being pushed to do various activities financially. The opening up to Flagstone was a good one; I quite enjoyed that for the business, and for me personally. But I think it's the network that they give you, the understanding, and the different companies that they work with. I've recently joined the Business Partnership at Stoke City; I see Dale and a few of his colleagues there, and that's quite good as that breaks the ice. If you don't know anybody, I always know somebody from Franklyn.

What does a good adviser client relationship mean to you?

Dale's available when you need him. I'll bat something off him or I'll ask him for some help, and we'll either arrange a meeting, or he'll tell me there and then. It's quite relaxed, really. It's not always down to somebody agreeing a meeting for him, for the 6 monthly or 12 monthly reviews, it's more relaxed. He's available, should I need him for anything.

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What would you say to someone who was considering speaking to Franklyn for the first time?

I'd say to them, they're not pushy, they'll work with you. They'll come out to see you; out of office hours as well, because sometimes days are too busy. They'll see you at home, anytime to suit yourself.

They offer good advice. They have the platforms like Flagstone etc, and the investment returns well. It suits me because I'm not just met by somebody who acts like it's a checkup at the doctors every 6 months. I feel that it's more relaxed and Dale's become more of a friend than an adviser.

Are there any goals you're working towards right now?

I'm working with Dale on my Will and Trust. I've just turned 60, so I have gone down to 3 days a week. I set myself a bit of a target to have a holiday every month this year. We've just come back from Austria, and we have further holidays planned for Italy, France, Greece, Spain, USA and possibly South Africa.

QUICK FIRE ROUND

Q If you could give one piece of advice to your younger self, what would that be?

A Don't be afraid of taking a risk.

Q Favourite holiday destination?

A I quite like Barbados.

Q Favourite cuisine?

A Italian.

Q Something you do to switch off, outside work?

A Travelling, holidays, golf. I play a lot of golf.

Q If you could describe Franklyn in three words, what would that be?

A I probably need four words: exciting, forward-thinking, progressive and their approach to charity - it's inspirational.

Q Anything else you'd like to add?

A Only that I've found everyone who I've been introduced to at Franklyn, including Andrew, to be very accommodating. They really seem to be quite charming people.



GOLF, GLAMOUR & GIVING

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A photograph of two men exercising on stationary bikes in a gym. The man in the foreground is wearing a black t-shirt and is looking towards the camera with a focused expression. The man in the background is wearing a blue t-shirt and is looking down at his bike. The gym has large windows in the background showing greenery outside. The text 'FITNESS WITH FRANKLYN' is overlaid on the image in a bold, sans-serif font. The word 'FITNESS' is in green, and 'WITH FRANKLYN' is in white.

FITNESS WITH FRANKLYN

As spring arrives, many of us start thinking about getting back into healthier routines. For this issue's *Fitness with Franklyn*, we sat down with Matt Kay, founder and managing director of Fitism, to discuss his approach to fitness, how the industry is evolving, and why building habits around enjoyment, community and consistency is key to long-term health.

A Q&A with Matt Kay

[Matt, tell us a little about the story behind Fitism. How did it begin?

It really started back in 2005 when I was running outdoor boot camps. I loved the energy of group training and how motivating it could be. Over time, that evolved into something bigger, and in 2010 we officially launched Fitism. The idea was simple: create a place where people could train consistently, enjoy it, and build fitness for life rather than just chasing short-term transformations.

[Your approach feels quite different from the traditional gym model. What sets Fitism apart?

A lot of gyms focus heavily on results or aesthetics, which can be motivating in the short term but doesn't always help people stay engaged long term. Our focus is on experience. We run small group personal training sessions, usually six to eight people, so everyone gets coaching and support while still enjoying the energy of a group. It creates accountability, camaraderie and a sense of community.

[Fitism has expanded quite a bit in recent years. Where can people find you now?

We currently have locations across Cheshire and Derbyshire, including Wilmslow, Somerford and Knutsford, and the team has grown to around 16 trainers. Each site follows the same philosophy: high-quality coaching in a welcoming environment. We're always looking at opportunities to expand into new areas throughout Cheshire.

[You also take a holistic approach to health. How does nutrition fit into the picture?

Fitness and nutrition go hand in hand. We have a full-time nutritionist who works with members through a six-week programme covering the fundamentals of training, recovery and nutrition. The goal isn't strict dieting - it's helping people understand how to fuel their bodies properly so they can maintain healthy habits for the long term.

[Many people struggle to stay motivated with fitness. What do you think makes the biggest difference?

Enjoyment. If people dread going to the gym, they're not going to stick with it. Our philosophy is that fitness should be something you look forward to. When you combine expert coaching with a supportive group environment, people build friendships and routines that make training part of their lifestyle.

[Finally, what would be your top advice for readers looking to get fit this spring and summer?

Start simple and stay consistent. You don't need to overhaul everything overnight, instead, focus on moving regularly, building strength, and supporting it with good nutrition. Most importantly, find an environment that motivates you and makes you want to keep coming back.

3 SMARTER WAYS TO GET FIT AND HEALTHY THIS SPRING

(Without starting over again by June)

We asked Matt to share his top three shifts that will make the biggest difference to getting healthy and fit for Summer and beyond.



1 Choose something you'll actually keep doing

This sounds obvious, but it's where most people go wrong. They choose a plan based on what they think they should do, not what they'll realistically stick to. Six day training plans. Bootcamps that leave them exhausted. Diets that remove everything they enjoy. It works briefly because motivation is high at the start. But motivation is unreliable. Life gets in the way, energy dips, schedules change. The people who stay fit long term don't rely on motivation, they build routines that fit their lives. That means training that feels rewarding, sessions that are structured and time-efficient, and an environment where people actually enjoy turning up. When exercise stops feeling like punishment, consistency becomes far easier.

2 Stop relying on willpower, build a system

Many people quietly believe their problem is discipline. They think they're just not "one of those people" who enjoys the gym. In reality, most people have simply never been given a proper system. They arrive at the gym unsure what to do. They try random workouts from social media. They push hard for a week, then lose momentum because nothing feels structured. A good system removes that friction. Clear programming. Professional coaching. Accountability from people around you. Instead of relying on willpower every day, the system carries you forward. Fitness becomes something you follow rather than something you constantly have to force yourself to start again.



3 Focus on feeling better, not chasing a quick transformation

A lot of the fitness industry sells the idea of dramatic transformation. Extreme diets. Rapid weight loss. Before-and-after photos. But the people who stay healthy year after year rarely follow extreme approaches. They train in ways that make them feel stronger and more energised. They build habits that support their lifestyle. They focus on steady progress rather than dramatic short-term changes. When training is progressive and guided by good coaching, improvements happen almost without you noticing. Strength improves. Fitness improves. Body composition changes. At FITISM we call this progress without burnout - helping people become fitter and stronger without the cycles of extreme effort followed by starting over again.

A QUICK TEST

If any of these sound familiar, you're not alone:

- You've started fitness routines before but struggled to stay consistent
- You want to get fitter and stronger but don't enjoy traditional gyms
- You know what to do in theory, but sticking to it on your own is the challenge
- You want a structured approach without extreme diets or exhausting workouts

If that sounds like you, the problem usually isn't motivation, it's having the **right structure and support around you.**



FIND OUT MORE

If you'd like to experience what progress without burnout feels like, FITISM runs a 6 week coaching programme designed to help people build strength, improve fitness and create habits that actually stick.

You can find out more and speak to a member of the team here:

www.fitism.co.uk/start-here

INHERITANCE TAX EXPLAINED

Planning Ahead

FOR YOUR FAMILY'S FUTURE

Inheritance Tax is one of the least popular and most commonly misunderstood UK taxes. For many families, particularly those with property, savings, investments and pension wealth, it is becoming increasingly relevant. With changes ahead, including how pensions are treated on death, estate planning is no longer just for the very wealthy. It is now a mainstream part of long-term financial planning.

How Inheritance Tax works in the UK

Inheritance Tax is currently charged at 40% on the value of an estate above the available allowances. Every individual has a basic Inheritance Tax allowance, known as the nil rate band, which is the amount that can be passed on without any Inheritance Tax being paid. This allowance is currently £325,000.

For homeowners, there is an additional allowance known as the residence nil rate band. This is an extra Inheritance Tax allowance of up to £175,000, available when a main home is left to direct descendants such as children or grandchildren. When combined, these allowances mean that, in

the right circumstances, an individual may pass on up to £500,000 without paying Inheritance Tax. For married couples or civil partners, unused allowances can often be transferred, potentially allowing up to £1 million to pass on free of Inheritance Tax.

Inheritance Tax key facts

- Inheritance Tax is charged at 40% on the value of an estate above the available allowances
- The nil rate band, which is the basic tax-free allowance, is £325,000
- The residence nil rate band can provide an additional £175,000 when a home is passed to direct descendants

“Inheritance Tax planning is rarely about quick fixes. Taking a long-term view is critical, particularly as rules change and wealth builds up over time. Regular reviews and early planning can make a meaningful difference to the outcome for families.”

Dale Longshaw, Franklyn Wealth Manager



- Assets passing between spouses or civil partners are usually free from Inheritance Tax
- Unused Inheritance Tax allowances can often be transferred to a surviving spouse or civil partner

Despite these allowances, more estates are becoming liable for Inheritance Tax. Rising property values and long-term investment growth mean that families who would not consider themselves wealthy may still face a significant tax bill.

Pensions and the upcoming change

Pensions have traditionally played an important role in Inheritance Tax planning. Most defined contribution pensions have sat outside the estate for Inheritance Tax purposes, allowing pension wealth to be passed on to beneficiaries without forming part of the taxable estate.

This position is set to change. From April 2027, most unused pension funds are expected to be included when calculating the value of an estate for Inheritance Tax. This means pension savings could be taxed in the same way as property, investments and other assets on death.

What this change could mean

- More estates becoming subject to Inheritance Tax
- Pension savings increasing the overall taxable value of an estate
- A greater need to coordinate pension decisions with wider estate planning
- Increased importance of reviewing pension beneficiary nominations

While pensions will continue to provide tax-efficient income in retirement, their role in passing on wealth will need to be carefully reviewed.

Practical planning considerations

Although Inheritance Tax cannot always be avoided, there are established ways to manage and potentially reduce its impact.

Gifting is one of the simplest strategies. Individuals can give away up to £3,000 each tax year without it counting towards their estate for Inheritance Tax. If this allowance is not used, it can be carried forward

for one year. Larger gifts may also fall outside the estate if the individual survives for 7 years, which makes early planning particularly valuable.

Trusts can help families decide how and when assets are passed on. They can provide control, protect beneficiaries and, in some cases, improve Inheritance Tax outcomes when used as part of a long-term plan.

Life assurance written in trust does not reduce the amount of Inheritance Tax due, but it can provide funds outside the estate. This can help beneficiaries pay an Inheritance Tax bill without needing to sell assets such as a family home or long-term investments.

Pension planning remains relevant despite the upcoming change. Decisions about when to take pension income, how benefits are passed on and how pensions sit alongside other assets should be reviewed regularly.

Taking the next step

Planning for Inheritance Tax often starts with a simple conversation. A confidential, no obligation meeting with a Franklyn wealth manager offers the opportunity to discuss your circumstances in a relaxed setting and begin friendly, guided discussions around your financial plans and priorities.

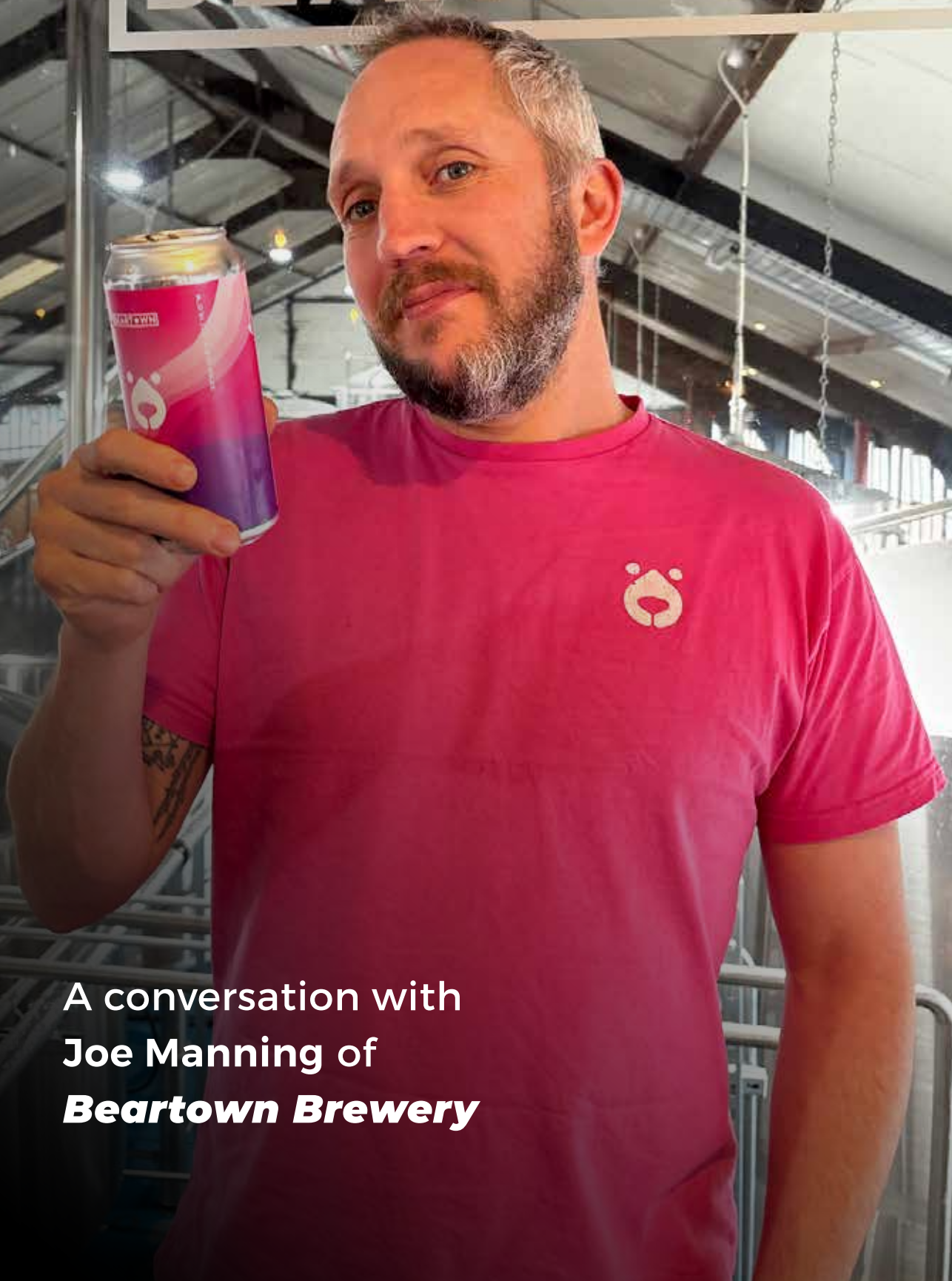
The value of an investment with St. James's Place will be directly linked to the performance of the funds you select and the value can therefore go down as well as up. You may get back less than you invested.

The levels and bases of taxation, and reliefs of taxation, can change at any time. The value of any tax relief is dependent on individual circumstances.

Trusts are not regulated by the Financial Conduct Authority.

Arrange a confidential, no obligation meeting with a Franklyn wealth manager to begin a friendly discussion about your long-term financial plans.

BEARTOWN



A conversation with
**Joe Manning of
*Beartown Brewery***

THE BEER KING OF



Interview by Franklyn Magazine

In the heart of Congleton, better known by locals as Beartown, a brewery has been quietly building a legacy that blends tradition with innovation. From humble beginnings to brewing over 2 million pints a year, Beartown Brewery is not just growing, it's evolving. We sat down with Joe Manning, who co-owns the brewery with his dad and brother, to talk about beer, branding, and why being "right in the middle" is exactly where Beartown belongs.

[Joe, let's go back to the start. How did Beartown Brewery come about?

Beartown originally started in 1994. It was founded by Ian Burns, a passionate homebrewer who turned his hobby into a business at a time when that was pretty rare. He built a solid little brewery here in Congleton and it became part of the local fabric.



I was running a pub in Congleton and had set up the Congleton Jazz & Blues Festival, which really took off. That experience gave me a strong background in hospitality and building a loyal following. Eventually, I decided to take that passion for beer further. So in 2015, I teamed up with my dad and brother starting Manning Brewers, a small microbrewery in a barn, we soon outgrew this site, and began contract brewing with Beartown - one thing led to another, and in 2017 we bought the Beartown Brewery brand to turn it into a world-class beer business rooted in our hometown.

[And things took off quickly after that?

They did. The brewery was producing around 300,000 pints a year when we took over. In our second year, we hit over 600,000. The year after, we reached 1 million pints, which felt incredible. We jumped in hard with marketing, brand work, and a bit of sales hustle.



Then COVID hit and, like everyone else in the industry, we had a tricky time. But our local community is simply awesome. We launched click-and-collect, kept brewing, and made sure we could help any local venues when they were struggling to get beer. Since COVID, we're back stronger than ever. We're now brewing over 2 million pints a year and feeling more excited about the future than we've ever been.

[What helped you scale so quickly?

A lot of it was investment and belief. We put money into new kit, got some help through the RDPE (Rural Development Programme for England), and used it to modernise the brewery. We added closed-top fermenters and started brewing keg products for the first time. That was a game-changer.

Cask ale, which we'd historically been known for, got hammered during COVID. It's a brilliant product, Britain's crown jewel of beer really, but it only lasts five days once it's tapped. Pubs were closing left and right with staff shortages or COVID rules, so it just wasn't viable.

Meanwhile, keg beers were growing fast. Beers from brands like BrewDog and Beavertown were flying off taps. We knew we had to adapt. So we created Inception, our own keg Session IPA. It allowed us to enter that fast-growing market and effectively double our production volume. Now we're 50/50 between cask and keg, which gives us a well-rounded portfolio and stability no matter what the market does. One foot in heritage, one foot in the future.

**[Let's talk about the beers.
What are your mainstays?**

Inception is our flagship keg product. It's smooth, hoppy and sessionable, and people really love it. On the cask side, Kodiak is still our hero. It's reliable, full of flavour, and it represents everything we've built on.

We also brew Nelles Helles, our classic German-style lager. Crème Bearlee is a luscious stout, and LIT (Bearly Literate – it leaves you speechless) is our hop-forward super pale ale.

**[How about new products,
what's on the way?**

Brewing new beers is what we live for. Of course, the demand for our core range is huge, but every quarter we hold a new product development session where we release a one-off cask ale and a one-off keg. When it's gone, it's gone. We don't repeat them. That keeps things exciting and gives our brewers some freedom.



We also do monthly collaborations. This year, we started with something different. Not another brewery, but our malt and hop suppliers. We brewed a pint just for the industry. It was cheap to make, cheap to sell, and we put it in 100 pubs in January to say thank you to the trade. It went down a treat.

[You've had some big brand changes too, right?

Definitely. We realised we looked a bit... well, tired. Cask-heavy brands can sometimes come across as dated, and we didn't want to be pigeonholed as just another old ale brewery.

So we rebranded. New look, cleaner packaging, bold colours. We wanted to represent the Beartown spirit, which is all about passion for quality beer and, just as importantly, having a hell of a lot of fun along the way.

[Who's drinking Beartown these days? Where do your beers go?

About 95 percent of our sales are trade, so we're mainly supplying pubs, bars and restaurants through direct delivery across the North of England, as well as through wholesalers, so our reach is now nationwide.

We've got our own shop and 'The Den', our amazing on-site tap house. We're also in 86 Co-op stores, which is great for visibility. But our big focus is large-pack trade, getting beer out direct to venues. We've just installed two new tanks in the brewery to help us increase capacity.

[Any expansion plans?

Yes, we're extremely ambitious to keep scaling, but my heart says Beartown should live in Beartown. I don't want to move out just because we need more space or it's cheaper elsewhere.





Ideally, we'd buy more land locally so we can scale properly without leaving the community. More space would also allow us to bring more of our manufacturing in-house, which helps with cost and makes it easier to have conversations with grocers about price points.

And how did you begin working with Franklyn?

Well, we met a very young Liam Danaher, one of Franklyn's financial advisers, many years ago when I was running the pub in Congleton. His future wife used to help us out on a Monday night when we held our infamous poker night, and Liam would come along to pick her up after her shift.

He looked like a lonely lost soul who needed a few beers and a hug, so my brother and I provided both and we got to be very good friends. Seriously though, Franklyn have supported us on our journey as a business, and Liam has been a brilliant adviser for us. He's a pretty good customer too, actually.

What's next for Beartown?

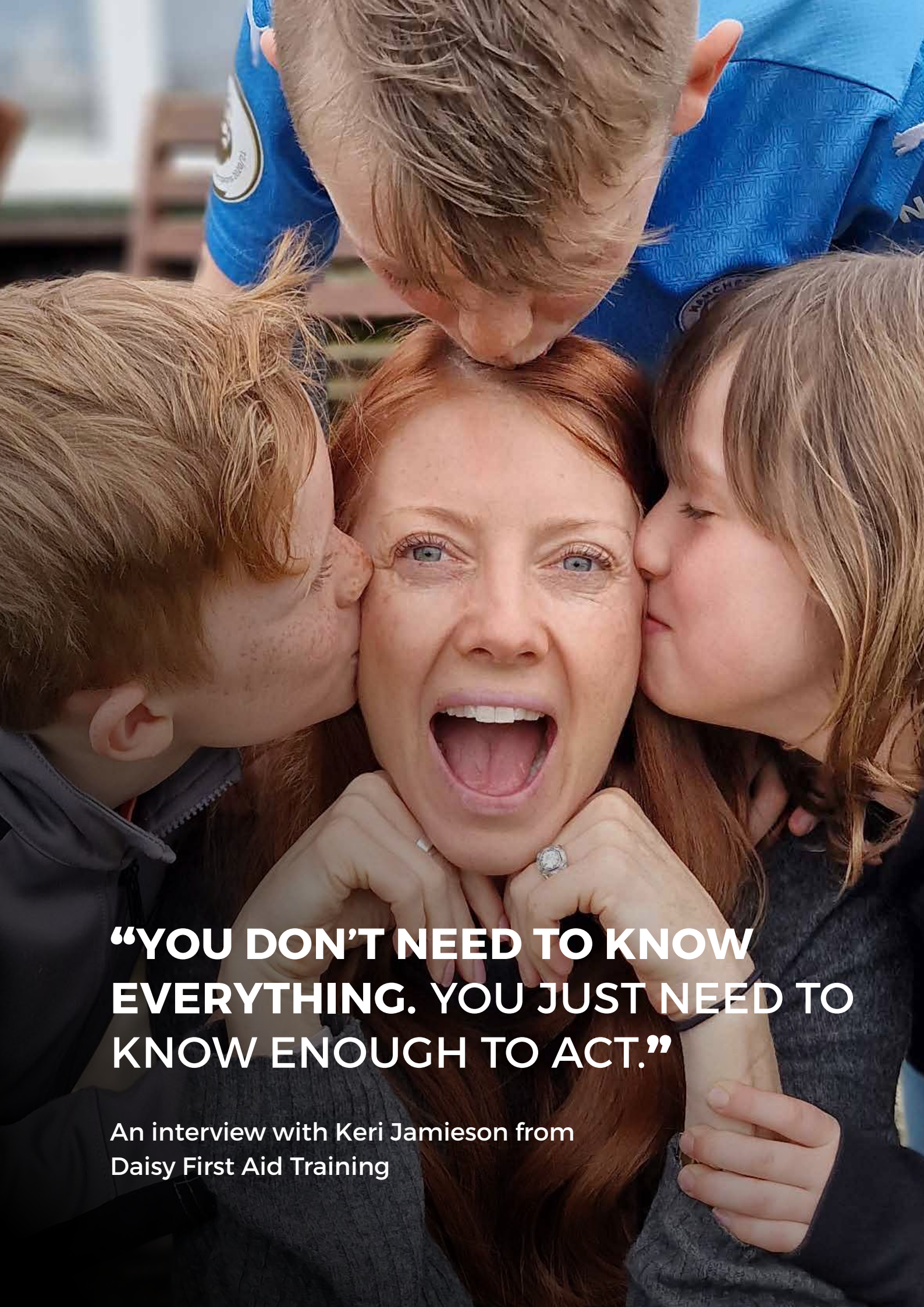
Keep building. We want to stay ahead by developing new beers, keeping the brand fresh, and responding to the market. But we also want to stay grounded in who we are. We're proud of what we've done, but we're even more excited about what's coming next.

If you haven't tried Inception yet, get on it. That beer changed the game for us. And if you're ever near Congleton, come down to the taproom. We'll pour you a pint and show you around. At the end of the day, we're proud to be brewing beer in Beartown, for Beartown - and beyond.

Cheers, Joe.

Cheers. And thanks for the chat!





“YOU DON’T NEED TO KNOW EVERYTHING. YOU JUST NEED TO KNOW ENOUGH TO ACT.”

An interview with Keri Jamieson from
Daisy First Aid Training

The Power of Action

Keri's journey into first aid wasn't accidental. It was born out of reflection, resilience, and a quiet but persistent question: *What difference am I really making?*

For nearly a decade, she built and ran a successful accessories brand from the ground up. She mastered marketing, branding, social media. She connected with customers across the UK and created beautiful bags for women to enjoy all over the world.

But as she approached 50, something shifted. "I was proud of what I'd built," she says. "But if I'm honest, I didn't always feel completely fulfilled. I wanted to feel like I was making more of a difference." At the same time, her body forced her to slow down.

After ongoing hip problems, failed procedures and multiple surgeries, she found herself facing a long and frustrating recovery. There were days of pain. Days of doubt. Days when even walking for 1 minute was almost unbearable.

"The reality is, I've had to fight to get my mobility back. Multiple surgeries. Rehab. Starting again. It makes you reflect very quickly on what matters."

She knew one thing for certain. She didn't want to go back to sitting at a desk all day. She wanted something active. Purposeful. People-focused.

A Shift in Direction

Keri has always loved teaching. In her twenties, she spent four summers in America teaching horse riding at Camp America.

"I've always loved that moment when someone realises they can do something they didn't think they could. That spark of confidence."

Then came the turning point. During a baby show event, where she was selling her luxury mummy bags, Keri asked the universe what her next chapter would be and it delivered. Her stand was opposite a First aid training stand and after 2 days watching the teachers chat to expecting parents she realised the answer was staring straight back at her!

First aid. It brought together everything; teaching, business experience, communication, community impact. And most importantly, it mattered.

Why First Aid Matters So Much

Today, Keri delivers first aid training to businesses, parents, schools and community groups across East Cheshire, and also runs intimate group courses for six or more people, in the comfort of their own home. Her message is simple and powerful:

“You don’t need to know everything. You just need to know enough to act.”

Because hesitation is what costs lives. The scale of the knowledge gap drives her passion. Around 246,000 people died unnecessarily last year due to a lack of basic first aid knowledge.

Emergencies don’t wait for professionals. They happen in kitchens. In playgrounds. In offices. In reception areas at 7:30am before anyone else has arrived. And in those first few minutes, it won’t be a paramedic standing there. It will be you. That is where fear lives. But that is also where confidence can step in.



Her sessions are practical and scenario based, tailored to different environments. She believes people remember what they practise, and that realistic training helps overcome hesitation. You don’t rise to the level of your intentions. You fall to the level of your training.

Why Should You Consider First Aid Training as a Business Owner?

Imagine unlocking your office early one morning while the building is still quiet and the cleaner has already started their shift, and as you walk through reception you notice them on the floor, unresponsive, with no one else around to help; in that moment being a business owner feels very different, because it is no longer about targets or meetings but about whether someone present knows what to do.

First aid training is not simply about compliance. It is about doing the right thing and making sure your employees are safe.

Why it matters for your business

- Protects employees, visitors and customers in emergencies
- Supports your legal duty of care
- Builds a confident, safety conscious workplace
- Reduces panic and delay in responding to an emergency
- Demonstrates responsible leadership
- Provides employees life skills they can take home to their employees.

Investing in first aid training is a powerful way to show that your people matter.

Why Should You Consider First Aid Training as an Individual?

Picture a normal morning at home, breakfast on the table and the kettle boiling, when your child suddenly begins to choke on a piece of toast, or imagine walking through town and seeing someone collapse unexpectedly as the people around pause and look to one another for help, and you realise you are the closest person and that those first few minutes truly matter.



First aid training replaces hesitation with action. It gives you a simple framework to follow when emotions are high and time is critical.

Why it matters personally

- Most emergencies happen at home
- Basic skills can sustain life until professional help arrives
- Confidence reduces fear and delay
- You may be the only person able to act in those first moments
- It is a lifelong skill you carry everywhere

Walking the Great Wall for Visyon

This October, Keri and her 14-year-old son will take on one of her biggest physical challenges yet. Walking the Great Wall of China over five demanding days.

They are raising £6,600 for VISYON, a Congleton-based charity supporting young people aged 11-18 who may be struggling at home or at school and need someone to talk to. For Keri, this isn't just a fundraising event. After multiple surgeries and the long road back to mobility, choosing to walk miles across steep, uneven stone steps is both symbolic and deeply personal. "It's a huge challenge for me physically," she says. "There's a part of me that's nervous as I have never done anything like this before. But there's also a part of me that feels incredibly grateful that I can attempt to do it now," especially alongside my son." For Keri, the challenge represents both personal progress and a commitment to giving back locally.

Whether in the classroom, the workplace or on the Great Wall itself, Keri's focus remains the same. Equip people with confidence. Support the community. And make a difference where it counts.

And never underestimate the power of knowing just enough to act. It could save someone's life.



ACTIVE AGEING *ESSENTIALS*

People often ask me for tips on looking good and feeling great. Limiting the effects of stress is essential and in the last edition of the magazine I shared some ideas on how to do that. Good quality sleep and decent nutrition and good quality water have a powerful impact too.

But let's talk skincare!



Photography by Tom Pitfield

I always gravitate toward organic and natural based skin products

especially if they've got certification from a reputable organisation like Soil Association or COSMOS. It's a choice more people are making; there's been an 8% growth of the certified organic beauty and wellbeing market in 2025 (Source: Soil Association Certification Organic Market Report 2026). These organisations do all the checks on the product, ensuring ingredients are grown on actual organic farms with high quality soil and biodiversity.

But I think that it's all about balance and especially, when it comes to makeup it's very difficult to get high performing makeup without silicones and plasticisers etc. Therefore, I would choose high performance natural brands like Skin-rg, Green People and Saira Skin as these are going to be the first things to touch your skin. I even co-created my own versatile skin balm, Pro Body Glow, because as a professional makeup artist I was frustrated at the availability of great quality balms that not only make the skin look good but also feel good. I wanted something

where skin gleam without feeling greasy and versatile enough to be used as a cuticle cream, nighttime face cream or lip balm as well as a nourishing all over body moisturiser. A lot of 'body balms' can have plasticisers and silicones in them to make the body feel smooth, but that is not great for the skin. So in my multi award winning balm there are only 5 ingredients in it and it's 100% natural with 40% organic ingredients too. Our latest award is winning the Platinum Awards Best Innovative Body Care product 2025!

If you're looking for a makeup brand that doesn't contain petroleum, sulphates or artificial chemical fertiliser treated ingredients for example, then try Inika Organic or Zao Organic, both will give you glam and look after your face whilst helping to look after the planet.

*Armand
Beasley*

Celebrity makeup artist, actor, presenter, beauty expert and columnist.

3 TO TRY

Cha Vohtz - Age Defy+ Retinal Booster Serum, 30ml, £49

www.greenpeople.co.uk

This gentle yet very effective verified organic formula has a retinoid called Retinal at the heart of it. It's up to 11 times more effective than Retinol but a lot gentler as there's 0.05 % in there and should be used at night time only. Other ingredients include rosehip for skin rejuvenation and sodium hyaluronate to boost hydration. Use a couple of drops on a cleansed skin in the evening on the face and neck. Great for men and women over 35.



Skin-rg - Stellar: The Super Serum, 15 ml, £65

www.skin-rg.com

This product is fantastic. I'm a big fan of active, rather than anti-ageing so would never have Botox or fillers however this little tube of fabulousness significantly reduces wrinkle depth by up to 30%! I used this every morning (use at night too for optimum effect if you wish) around the orbital bone, forehead and on my neck and after just a week I noticed a difference. There's clinical data to support the formula and includes 5% Argireline Amplified which blocks mechanical stress signals, allowing deeper lines to flatten. Copper tripeptide -1 boosts collagen synthesis which fights against sagging! Use on a cleansed yet slightly damp skin, then follow with your favourite serum and/moisturiser. I must warn you that you may become obsessed with this skin saviour!

Zao Organic - Colour & Plump Lip Oil, 3.5g , £19

www.zaomakeup.co.uk

Apply a lip pencil first to create a soft shape to the lip and then apply your favourite shade. Choose from Raspberry 040, Nude Pink 041 or Orange 042. The petroleum-free formula contains an Argan Extract that nourishes but also helps to plump up the lips. Antibacterial Peppermint extract is also soothing whilst Ricin oil is softening and helps aid healing so perfect for chapped lips.



PRO
*Body
Glow*
BY
*Armand
Beasley*



£29.99
85g

THE BEST INNOVATIVE BODY CARE AWARD WINNER 2025

BEST BEAUTY + WELLNESS BALM | BEST MENS BALM



Pro Body Glow is the multi award winning 100% natural highshine nourishing multipurpose balm which was created by renowned makeup artist Armand Beasley and ethical beauty brand, Buzzbalm.

The non greasy formula gives a beautiful gleam to the skin as well as nourishing the driest of skins. Great for men and women as a handy multitasker whether you choose to use it on your lips, cheekbones, legs, décolletage or all over.

Have you got it glowing on?



"Love it, magic in a tin! It's easy to apply and gives that amazing glow without being glittery or feeling greasy! I've been complimented on my skin several times while I have worn this."

- Lfsc, United Kingdom



"Gorgeous, versatile product - Started off using it as a highlighter for nights out and hols and now it's my go-to-moisturiser. Also lasts a while as you only need to use a small amount!"

-Jane B, United Kingdom

probodyglow.co.uk

ELEVATE YOUR GIFTING GAME

[Hello I'm Janemarie, your personal shopper



“We find you the unique, the quirky or the simply impossible-to-get items. We can give you ideas too. Confidentiality assured.”

Janemarie Mazoudier

If you're looking for a bespoke and confidential service that can cater to all your needs, look no further than Urban Angels London. Established in 2004 by London-based entrepreneur, Janemarie Mazoudier, Urban Angels is a luxury concierge service that offers a wide range of services, including gift sourcing, gift wrapping, interior projects, and corporate and private events.

Founder, Janemarie, started her career in the music industry, where she had the privilege of working with some of the world's most talented artists. When she returned from maternity leave, she began helping some of these artists with their shopping needs, party plans, and event organisation. The rest, as they say, is history.

Today, Urban Angels is a well-established outfit that prides itself on its ability to come up with creative ideas and source all kinds of gifts, can wrap them beautifully, and deliver them on your behalf anywhere in the world. Whether you're looking for a unique gift for a loved one, need help organising a fairytale event, or want to spruce up your home or office, and in need of a project manager, Urban Angels has got you covered.

For further information about Urban Angels please visit: urbanangelslondon.com or contact Janemarie at j@urbanangelslondon.com Tel. 07711 433034

A Spring Table to Welcome **the Season**

Fresh colour, natural textures and thoughtful handmade details can transform a spring lunch into something truly memorable.

Janemarie Mazoudier of Urban Angels London shares her approach to creating a table that feels effortless, personal and full of seasonal joy.

Spring is a celebration of renewal, of colour returning, light softening rooms, and life quietly re-emerging. A beautiful spring table doesn't need to feel formal or overly styled. In fact, the most inviting tables are those that feel relaxed and layered, rich in texture and infused with personal touches.

Now that Easter has just passed, many of us have enjoyed the abundance of colour and creativity seen in Easter egg displays and spring decorations. Those joyful palettes and playful details provide wonderful inspiration for the season ahead.

This is a perfect moment to bring craft and nature together, and to invite the whole family into the process. When the table is made with care, and often with the help of little hands, it gains warmth, soul and a timeless charm that elevates any gathering.

Think soft spring hues, natural materials, and pieces made with love.

The Colour Palette

Colour sets the mood before anything else. Choose one main tone and allow others to sit gently alongside it. True seasonal elegance comes from restraint.

Soft, chalky spring shades feel most beautiful when paired with raw, natural textures:

- Stone, oat, linen white and soft moss
- Pale blush, duck-egg blue and gentle lavender
- Natural wood, aged ceramics and muted metallics

Keeping the palette simple allows handmade elements, fresh flowers and seasonal produce to truly shine.



Table Foundations: Cloths, Runners & Layers

The foundation of your table is what everything else builds upon.

- **Tablecloths:** Linen, cotton or even natural hessian in white, cream or pale pastels feel timeless and fresh. Gingham or subtle florals add charm and work beautifully for a relaxed, family-friendly table.
- **Runners:** A linen runner down the centre instantly elevates a plain cloth. For something playful, try a wide strip of kraft paper in off-white or brown, perfect for children to decorate with flowers, leaves or handwritten dish names.
- **Layering:** Mixing textures is key. Linen napkins, ceramic plates, wooden boards and woven placemats sit effortlessly together. I like to introduce varying heights across the table. Blocks of wood, vintage cotton reels or cake stands help create a gentle landscape rather than a flat surface.



Flowers, Foliage & Natural Beauty

Spring flowers are the heart of any seasonal table and should feel gathered rather than arranged. They bring the outside in, add soft colour and fill the room with the scent of the season.

- Use ceramic or stoneware vessels in varying heights
- Place single stems in handmade bud vases or small bottles to create rhythm along the table
- Potted herbs such as rosemary and thyme in aged aluminium or terracotta pots add rustic charm
- Flowering bulbs like hyacinths bring height and sculptural interest

For a softer look, weave in trailing foliage such as ivy or delicate blossom branches. Allow stems to bend naturally and foliage to spill. This relaxed approach enhances rustic elegance.



Using Vegetables & Fruit as Décor

Seasonal produce brings colour, texture and a delightfully unexpected twist:

- Small bowls of lemons, oranges or green apples.
- Bunches of carrots with their leafy tops still attached, tied with ribbon and laid along the table.
- Radishes, beetroots with greens intact, or asparagus displayed on wooden boards.

Children love helping to wash and arrange produce, making it part of the celebration long before guests arrive.

For a creative flourish, fruit and vegetables can even become candle holders. Hollow out items such as beetroot, gourds, artichokes, apples, lemons or oranges to hold tapered candles or tealights (ensuring they are stable). As the tealight warms the fruit, subtle citrus and earthy scents are released, a beautiful sensory detail.



Candlelight for a Soft Spring Glow

Candles instantly make the table feel special:

- Pastel taper candles in simple holders
- White pillar candles nestled among flowers or greenery
- Small tealights in clear or frosted glass, or even fruit and vegetables

Stick to gentle shades to keep the atmosphere fresh and light rather than dramatic.

Handmade Details for the Table

Handmade touches give a spring table personality and charm.

Place Name Tags

- Cut shapes from card or kraft paper
- Write names using brush pens or paint pens
- Tie onto napkins or around small potted plants

Napkin Rings

- Twist soft floral wire into circles and add greenery
- Use ribbon or twine finished with a tiny tag
- Children can create paper rings decorated with stamps or stickers



Seating Plans

- Draw simple botanical illustrations and write names inside
- Peg name cards to string using mini pegs
- Use a wooden board with handwritten tags for a rustic feel



Getting Children Involved

Inviting children to help prepare the table adds excitement and meaning.

- Creating name tags and napkin rings as a craft session
- Planting herbs or flowers together for the table
- Decorating a paper runner with drawings of spring flowers or garden creatures
- Helping arrange fruit, vegetables or flowers for the centrepieces

These small rituals turn the table into a shared family project rather than something styled at the last minute.

The Finishing Touch

A spring table is at its best when it feels joyful rather than perfect.

Mix handmade pieces with beautiful basics, let colours remain soft and natural, and allow a little whimsy to shine through.

When children recognise their own creations on the table, the setting becomes more than decoration, it becomes part of the memory of the day itself.

Most of all, enjoy the process.



Alan Jones

À LA CARTE
at home

FRANKLYN

COOKALONG

with Andrew & Allan

After the fantastic feedback from our last issue, we've decided to make Cookalong with Andrew & Allan a regular feature. It turns out plenty of you enjoyed seeing Franklyn CEO Andrew Chatterton don his Franklyn apron!

Once again, Andrew is joined in the kitchen by chef Allan Jones of À la Carte at Home, who brings the professional know-how while Andrew brings enthusiasm, curiosity, and occasionally a bit of improvisation. Together they'll guide you through a dish that's designed to be approachable, delicious, and perfect for recreating at home.

This edition's recipe proves that you don't need a professional kitchen to produce something impressive. With Allan's expert tips and Andrew putting the instructions to the test, it's a relaxed, step-by-step cookalong that anyone can follow, whether you're an experienced home cook or simply looking for something new to try.

So roll up your sleeves, gather your ingredients, and cook along with us.

And this is only the beginning. Now that Cookalong is a regular feature, we'd love to hear from you. **What should Andrew and Allan cook next?** Whether it's a comfort-food classic, a dinner-party showstopper, or something a little adventurous, send us your ideas and you might see your suggestion featured in a future issue.

BREADED CHICKEN ESCALOPES

WITH CAESAR SALAD AND ROASTED VINE TOMATOES

A classic for the warmer months.

Serves 4

For the Dressing:

- 2 egg yolks
 - 2 garlic cloves, crushed
 - 5 salted anchovy fillets
 - 1 tbsp white wine vinegar
 - 300ml vegetable oil
 - 1 tsp Dijon mustard
 - 100g freshly grated Parmesan cheese
 - freshly squeezed juice of 1 lemon
-
- 2 romaine or gem lettuce
 - 5 extra anchovies for garnish
 - 1 focaccia

For the Chicken:

- 4 x 150g chicken breasts
 - 2 eggs
 - 150ml milk
 - 100g flour
 - 250g panko breadcrumbs
 - 125g butter
-
- vine cherry tomatoes
 - tenderstem broccoli
 - asparagus
 - new potatoes

Method:

Start by boiling the potatoes in salted water.

Prepare the dressing:

Finely chop and crush the garlic and anchovies, place the egg yolks, garlic, anchovy fillets, Dijon mustard and white wine vinegar in a bowl.

Slowly add the vegetable oil continually whisking until it emulsifies and thickens.

Add the Parmesan and lemon juice and season with pepper.

Taste the dressing and add salt if needed, although this may not be necessary due to the saltiness of the anchovies and Parmesan.

Prepare the chicken:

Lay a double length of cling film on a work surface and place the chicken breasts on top.

Cover with another double layer of cling film and gently flatten the chicken breasts using a heavy saucepan until each chicken breast is 1cm thick.

Bread the chicken:

In a bowl add 2 whole eggs, the milk and whisk until it's all combined, in another bowl add the flour and season with salt and pepper, in another bowl and the breadcrumbs.

Dip each chicken breast into the flour, ensuring it's fully coated, then remove any excess.

Add to the egg mix ensuring it is all covered then finally add to the breadcrumb mix.

In a non-stick pan, add the butter and warm to a medium heat. Pan fry the chicken until golden brown and cooked through, reaching an internal temperature of 72°C. Alternatively, the chicken can be baked in the oven.



Roast the tomatoes and croutons

Roast the tomatoes with a drizzle of olive oil, season with salt and pepper.

Dice the focaccia and place on the same tray as the tomatoes, drizzle with olive oil and bake until crunchy.

Cook the vegetables in the same water as the potatoes.

Prepare the salad:

Wash, drain and chop the lettuce into 1cm slices.

Coat the lettuce in the dressing, slice the cooked chicken, drain the potatoes and vegetables.

Serve:

Present the salad in a large bowl topped with the croutons, extra anchovies, sliced chicken and tomatoes.

Serve the potatoes and vegetables in a separate bowl.



Chef's TIPS

Shop bought mayonnaise can be used, just remove the egg yolks and oil from the recipe.

Let the chicken rest for 5-10 minutes before slicing.

Add extra grated parmesan for an extra hit of cheese.

Use a potato peeler to shave extra parmesan over the final dish.



The method, step by step.





A la Carte At Home

Allan is a distinguished private chef renowned for his exceptional talent in crafting bespoke menus using first-class ingredients. With a strong emphasis on allowing flavours to shine in their natural state, Allan's cooking style is both refined and innovative. Having operated his own private catering company for five years, he has honed his skills in creating unforgettable dining experiences for his clients. Allan's expertise in sauces and his dedication to culinary artistry set him apart, delivering exquisite dishes that leave a lasting impression. His rich experience includes working with legendary chef Macro Pierre White and cooking for esteemed celebrities such as Gordon Ramsay, royalty and musicians.

www.facebook.com/alacarteathome

FRANKLYN COMMUNITY UPDATES

FRANKLYN *WELCOMES* PETTENGELL WEALTH MANAGEMENT LLP *INTO THE BUSINESS*

Franklyn has announced the acquisition of Pettengell Wealth Management LLP, strengthening its footprint and further enhancing the financial planning services it offers to clients.

As part of the deal, Ralph Pettengell and his team have joined Franklyn, along with Pettengell's client bank. Franklyn will also take over Pettengell's existing office in Bollington,



expanding Franklyn's reach through Cheshire which will now operate under the Franklyn brand.

Andrew Chatterton, CEO of Franklyn, said the move is an important step in the firm's growth strategy. He noted that Pettengell Wealth Management LLP has earned a strong reputation for reliable, high-quality financial planning, and that this focus on long-term relationships and client care closely mirrors Franklyn's own ethos. Chatterton highlighted that the acquisition will enable Franklyn to support an even wider range of clients while maintaining the high standards of service the firm is known for.

Ralph Pettengell explained that joining Franklyn felt like a natural progression for his Practice. He emphasised that it was important to partner with a firm that shares his commitment to integrity, professionalism and putting clients first. Pettengell added that the move will create additional opportunities to enhance the advice and support available to clients as their needs evolve.

With the addition of Pettengell Wealth Management LLP, Franklyn continues to build on its strategic ambitions, reinforcing its position as a leading financial planning firm focused on expert advice, long-term relationships and personalised service across the UK.

BEHIND THE CURTAIN PODCAST WITH THE CURRY BROTHERS

Will Cliff sat down with Tom and Ben Curry to talk about their amazing careers in our latest Behind The Curtain podcast. Listen here:



SUPPORTING AN INCREDIBLE CHARITY

We're delighted to share that The Joshua Tree has secured a £60,000 grant from the St. James's Place Charitable Foundation, successfully referred by Franklyn.

The Joshua Tree is an incredible charity dedicated to supporting the emotional health and wellbeing of families affected by childhood cancers. They work with the whole family, not just the child diagnosed, providing tailored support for parents, siblings and extended family members throughout every stage of their journey.

We're incredibly proud to have played a part in helping secure this funding. It's also a reminder of why events like our Summer Swing golf day are so important, helping us continue to support organisations doing life-changing work for families who need it most.



THE FRANKLYN SUMMER SWING IS BACK, **BIGGER THAN EVER!**

We are pleased to announce the return of our much-anticipated Summer Swing golf day, taking place on Friday 10th July at The Belfry Hotel & Resort.

A selection of Golf Packages, Gala Dinner Packages, and Event Sponsorship Opportunities are available.



THE FRANKLYN CHARITY FOOTBALL MATCH RETURNS

Tuesday 26th May, with gates opening at 4.30pm for an afternoon of family fun. There will be mascots, flag bearing, and the chance to step onto the pitch, along with sponsorship opportunities for those looking to get involved. The renowned charity match will once again see SCFC legends take to the field in a special showcase event.





FOR EVERY STEP OF THE JOURNEY

By understanding what's important to you, we create a financial plan as unique as your ambitions. Whether you are a parent, new homeowner, business owner, athlete, or planning for retirement, we are here to help you build the future you want.

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franklyn.co.uk

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SJP Approved 04/08/2025



The Meadows, Sandbach

CHESHIRE PROPERTIES FOCUS

brought to you by



STEPHENSON BROWNE

Stephenson Browne are proud to present a selection of exceptional new homes across Cheshire, showcasing developments that combine thoughtful design, quality construction and highly desirable locations. In this edition, we focus on homes built by Edgefold Homes, a proudly independent developer known for delivering distinctive residential schemes across the region.

Edgefold Homes has built a reputation for creating carefully considered developments that balance modern living with the character of their surroundings. The company focuses on well-

planned homes within thoughtfully designed developments, ensuring each scheme integrates naturally into its local environment while offering contemporary living spaces.

Leading the company is Managing Director Jack Seddon, part of the renowned Seddon family, whose history in construction and development spans five generations. This heritage brings deep experience and a long-standing commitment to craftsmanship, shaping Edgefold Homes' approach to delivering high-quality homes built to last.

Two current **Edgefold Homes developments** showcase this approach.

The Meadows, Sandbach is an exclusive development of 13 homes, located in a prime position just a few minutes from Sandbach town centre. Set within one of Cheshire's most desirable market towns, the development offers modern homes designed for contemporary living within a small and carefully planned community. With a number of plots already reserved off plan, the demand for the development is strong and continues to grow.

Alderwood Gardens, Aston, Nantwich is located in the sought-after village of Aston, close to the historic town of Nantwich. The homes have

been thoughtfully designed to complement the surrounding architectural style, incorporating locally sourced materials and traditional design features that reflect the character of the area. With a limited number of plots remaining across two available house types, this development offers a rare opportunity to secure a new home in an established village setting.

Together, these developments highlight Edgefold Homes' commitment to delivering high-quality homes in desirable locations, combining thoughtful design, strong heritage and careful attention to detail.

For more information regarding these fantastic properties, register your interest at StephensonBrowne.co.uk



Alderwood Gardens, Aston, Nantwich

Franklyn Fox

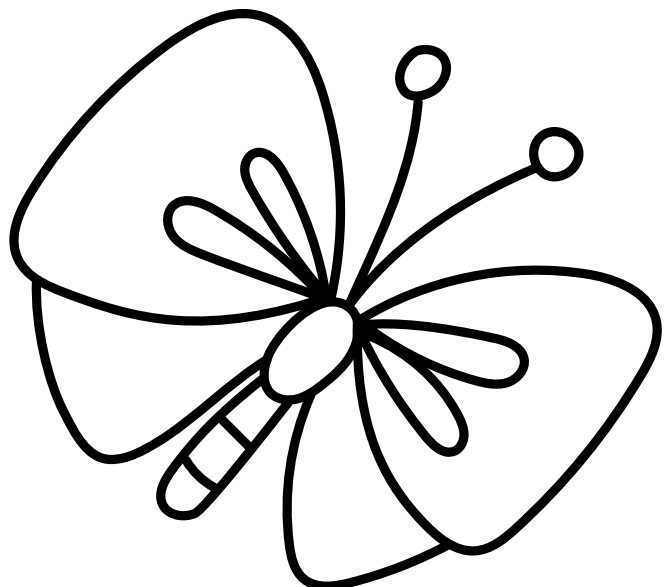
has been busy visiting schools and local events recently. Have you spotted him out and about?

**NO ADULTS
ALLOWED!**



Colour in with Franklyn

Let's bring the butterfly to life by adding some colour!



FRANKLYN

No ORDINARY Fox

THE MOVIE



COMING SOON

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