

FRANKLYN



THE BELFRY
HOTEL & RESORT

GOLF, GLAMOUR & GIVING

FRANKLYN'S SUMMER SWING 2026

Friday 10th July 2026

The Belfry Hotel & Resort, Sutton Coldfield

HEADLINE SPONSOR **St James's Place**

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PUTTS TO PARTY

We are delighted to see the return of our prestigious Summer Swing golf day that will take place on Friday 10th July at The Belfry Hotel & Resort.



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The Belfry Hotel & Resort

Set in the heart of the stunning Warwickshire countryside, The Belfry Hotel & Resort provides an iconic setting for an unforgettable Summer Swing. Renowned for its rich sporting heritage, the resort is home to three championship golf courses, including the world-famous Brabazon, offering the perfect stage for a day of competition, connection, and giving back. Beyond the fairways, guests can unwind in luxurious surroundings, with access to a serene, award-winning spa designed for pure relaxation. From indulgent treatments to tranquil spaces that restore and recharge, The Belfry ensures the experience extends well beyond the golf course. Combining prestige golf, exceptional hospitality, and meaningful impact, the Summer Swing at The Belfry creates a charity experience that truly stands out - one that guests will remember long after the final putt drops.

Golfers' Inclusive Experience

Golfers at The Belfry enjoy an all-inclusive experience: exclusive registration in The Masters Suite, a full English breakfast with tea and coffee, 18 holes on the Brabazon, full access to PGA practice facilities, driving range tokens, two buggies per team, a Belfry gift pack, a packed lunch, and exciting on-course competitions. Every detail is designed to make your day on the course effortless and memorable.

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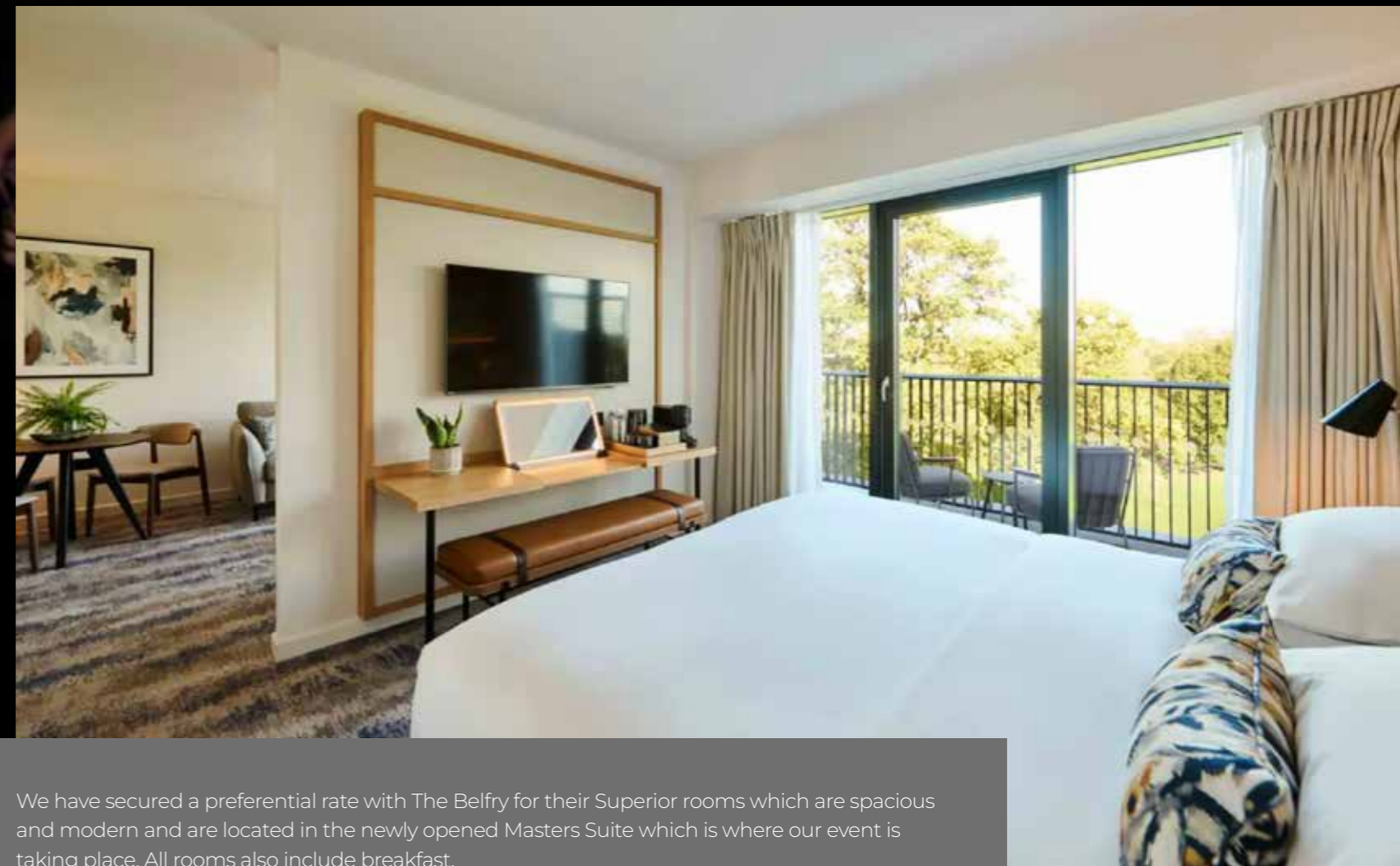
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Evening Gala Dinner

Step into an unforgettable evening gala dinner set within the fabulous Masters Suite at The Belfry, where elegance, atmosphere, and celebration come together in spectacular style.

Guests will arrive to a glamorous black-tie affair, greeted by a sense of occasion from the moment they enter the suite. The Masters Suite will be transformed into a stunning setting of refined luxury - beautifully dressed tables, soft lighting, and an electric buzz as guests gather for an evening of indulgence. A sumptuous three-course dinner will be served, perfectly paired with drinks packages, followed by entertainment and dancing that carries the night well into the evening. This is more than a dinner - it's a chance to entertain clients, reward teams, or celebrate with friends in one of The Belfry's most prestigious spaces. With exceptional service, a vibrant atmosphere, and a setting synonymous with excellence, this gala promises a night your guests will talk about long after the final dance. Tables are limited, making this an exclusive opportunity to be part of a truly special evening of style, celebration, and unforgettable moments.



We have secured a preferential rate with The Belfry for their Superior rooms which are spacious and modern and are located in the newly opened Masters Suite which is where our event is taking place. All rooms also include breakfast.

Accommodation

Delightful on-site accommodation allows guests to truly relax and make the most of their stay. From elegantly styled rooms to spacious, indulgent suites, every space is thoughtfully designed with comfort and sophistication in mind. Staying on-site means effortless access to the resort's outstanding facilities - everything you need, just steps away.

To access our exclusive rates, please email chris.rippon@thebelfry.com and quote the reference: FRAN100726

Please note, all bookings are to be fully pre-paid within 7 days of the enquiry response from us. Any bedrooms not paid after this time will be cancelled and released.

FRANKLYN SUMMER SWING CHARITY SHIELD

SPONSORSHIP PACKAGES

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HEADLINE SPONSOR X 1

VIP Table of 10 at the event, offering premium positioning for guests and clients

Champagne drinks for your table, adding a touch of celebration and prestige

Headline brand opportunities throughout the venue, ensuring maximum visibility on the day and evening

Company featured on all event marketing materials

Prominent logo placement on the official event programme

Centre-page spread in the event programme to showcase your company

Company feature in Franklyn Lifestyle Magazine, extending your reach beyond the event

Compere welcome with dedicated mention of your company

Prominent logo placement on the main press board, positioned in a high-traffic area and used throughout the day for official photography, media shots, and guest viewing - ensuring your brand features in all key moments and post-event coverage.

Company logo showcased on rolling digital screens throughout the Masters Suite, delivering continuous brand exposure during registration, dining, and networking, keeping your company front of mind for all attendees.

Dedicated social media post highlighting your support of the charity and event

£15,000 + VAT

St
James's
Place



FRANKLYN SUMMER SWING CHARITY SHIELD

SPONSORSHIP PACKAGES

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SILENT AUCTION SPONSOR X 1

Exclusive sponsorship of the Silent Auction, positioning your brand at the heart of one of the event's key fundraising activities

Company logo featured on the Silent Auction brochure, visible to all bidders throughout the event

Company logo placement on the Silent Auction website, providing valuable pre-event exposure to guests and supporters

Company logo and dedicated mention in the Silent Auction email campaign, distributed to event attendees and the wider supporter database

Full-page advertisement in the evening programme, allowing you to showcase your brand, message, or services

Company logo included in the rolling presentation on screens throughout the evening, ensuring continuous visibility

Compere mention during the evening, publicly recognising your company's support of the charity

£2,500 + VAT

WELCOME DRINKS SPONSOR X 1

Branding in the drinks reception area, putting your company at the heart of guests' first impressions

Compere acknowledgement during the welcome drinks, giving you maximum and prominent verbal recognition

Company logo featured on screens around the room, ensuring high visibility throughout the reception

Full-page advertisement in the evening programme, showcasing your brand to all attendees

£3,000 + VAT

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FRANKLYN SUMMER SWING CHARITY SHIELD

SPONSORSHIP PACKAGES

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TABLECENTRE SPONSOR X 1

Put your brand at the centre of the conversation as the Table Centre Sponsor

Your company logo will be featured on the table centrepieces across every gala dinner table, ensuring your brand is seen by guests throughout the evening as they dine, network and enjoy the event. As a natural focal point of each table, the centrepieces provide consistent and elegant visibility for your brand across the entire room.

Company logo featured on table centrepieces at every gala dinner table

Full-page advertisement in the evening programme, allowing you to showcase your brand, message, or services

Company logo included in the rolling presentation on screens throughout the evening, ensuring continuous visibility

A stylish and engaging way to showcase your brand at the heart of the event atmosphere

£2,000 + VAT

SCORING SPONSOR X 1

Be at the heart of the action, placing your brand alongside one of the most engaging elements of the event as players track their progress and compare results throughout the day

Company logo featured on the official event scoring system

Brand visibility alongside the live leaderboard and scoring platform

Exposure to all participating teams throughout the golf tournament

Full-page advertisement in the evening programme, allowing you to showcase your brand, message, or services

Company logo included in the rolling presentation on screens throughout the evening, ensuring continuous visibility

A great opportunity to align your brand with the competitive spirit of the day while maintaining strong visibility among players and guests.

£1,500 + VAT

[BOOK HERE](#)

VIP GOODIE BAG SPONSOR X 1

Position your brand in the hands of our VIP guests as the exclusive VIP Goodie Bag Sponsor

Company logo featured on all VIP goodie bags

Opportunity to include branded items or promotional materials within the bags (supplied by sponsor)

Brand exposure to VIP guests and key event supporters

Full-page advertisement in the evening programme, allowing you to showcase your brand, message, or services

Company logo included in the rolling presentation on screens throughout the evening, ensuring continuous visibility

A premium way to place your brand directly into the hands of our VIP audience and be part of an unforgettable evening.

£1,500 + VAT

EVENING GALA PROGRAMME SPONSOR

Support our evening gala and gain visibility for your business. This sponsorship package includes:

Full-page advertisement in the evening programme, allowing you to showcase your brand, message, or services

A great opportunity to showcase your brand while supporting this special event.

£300 + VAT

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FRANKLYN SUMMER SWING CHARITY SHIELD

GOLFING PACKAGES

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Join us for a day of golf, camaraderie, and celebration at one of the country's finest courses. Your team will play The Brabazon, a legendary championship course renowned for its pristine fairways, strategic water features, and thrilling risk-reward holes. As the only course to have hosted the Ryder Cup four times, it offers a tour-level challenge in a stunning setting, making your day on the green truly unforgettable.

Combine the excitement of the round with the chance to network, relax, and enjoy a fantastic cause - a day that is both rewarding and thoroughly enjoyable for every player.

CHAMPION A CAUSE: EXCLUSIVE GOLF TEAM & BRANDING OPPORTUNITY

2 REMAINING

Make a statement for your company while supporting a great cause - combine sport, hospitality, and networking for a truly memorable day.

Team of 4 players (4-ball format), perfect for friendly competition and networking

2 buggies per team, ensuring ease of play across the championship course

Full English breakfast with tea and coffee on arrival, starting the day in style

Exclusive take-over of a hole on the golf course, showcasing your company to all participants

Entry into on course competitions

Luxury Belfry goodie bag

Branding opportunities throughout the day, including on-course and reception visibility, to highlight your company

Chance to gather contacts and market to an exclusive audience of business leaders, clients, and supporters

Table of 8 at the evening gala dinner, including a drinks package, for celebration and networking after the round

£5,000 + VAT

[BOOK HERE](#)

TEE OFF FOR CHARITY: FOUR-BALL EXPERIENCE

8 REMAINING

Team of 4 players (4-ball format), perfect for friendly competition and team spirit

Two buggies per team, ensuring a smooth and enjoyable round

Full English breakfast with tea and coffee on arrival, starting the day in style

Luxury Belfry goodie bag

Table of 8 at the evening gala dinner, complete with a drinks package, for relaxing and socialising after the round

Opportunities to network and connect with fellow participants, supporters, and business leaders in a relaxed, welcoming environment

£4,000 + VAT

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FRANKLYN SUMMER SWING CHARITY SHIELD

GOLFING PACKAGES

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DRINKS BUGGY SPONSOR X 1

As the drinks buggy sponsor, you are the main point for golfers for refreshments, giving you a unique opportunity to network with golfers in a relaxed and enjoyable setting while showcasing your brand to every team on the course.

Prominent branding displayed on the drinks buggy as it travels the course throughout the day

The opportunity to host the drinks buggy and engage with players across the course, giving you excellent networking opportunities with golfers and guests

Full-page advertisement in the evening programme, allowing you to showcase your brand, message, or services

£2,000 + VAT

INDULGE & UNWIND: SPA EXPERIENCE

For guests who prefer a more leisurely pace, The Belfry's serene spa offers the ultimate retreat. Begin with a light, freshly-prepared lunch, then indulge in a mini treatment designed to refresh and rejuvenate, from soothing massages to revitalising facials. Surrounded by tranquil, elegantly appointed spa rooms, guests can unwind in the relaxation lounges, hydrotherapy pools, or aromatic steam rooms, enjoying a few hours of pure indulgence. This luxurious escape ensures you arrive at the evening gala dinner feeling relaxed, revitalised, and utterly pampered, making your day at The Belfry truly unforgettable.

£150 PER PERSON

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FRANKLYN SUMMER SWING CHARITY SHIELD

GALA DINNER PACKAGES

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Host your guests for a night of elegance, fine dining, and unforgettable moments at our charity gala dinner. Perfect for entertaining clients, rewarding teams, or sharing a special evening with friends, your table of 10 ensures a memorable experience in one of the Belfry's most stunning settings.

THE ULTIMATE VIP EXPERIENCE

2 REMAINING

Premium table of 10 guests, priority seating located for the best view and experience

Champagne drinks package for your table, adding a touch of celebration and prestige

Three-course gourmet dinner, carefully curated by the resort's chefs

Company logo featured on screens around the room, ensuring your brand is visible to all attendees

Company mention by the compere during the evening

£5,000 + VAT

AN EVENING TO IMPRESS

Table of 10 guests, perfect for entertaining clients, colleagues, or friends

Three-course gourmet dinner, carefully prepared by the resort's chefs

Drinks package on the table, included for a relaxed and enjoyable evening

Access to all gala entertainment, including live performances and dancing

Opportunity to connect with fellow guests, supporters, and business leaders in a vibrant atmosphere

£3,000 + VAT

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SECURE YOUR SPONSORSHIP, TEAM OR TABLE.

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